





#### **HISTORY**

## Beginning

The liberalization and opening up of the economy in 1991 led to creation of multiple opportunities in the financial and business centers of the country. Theses in turn led to emergence of many modern day Indian multinationals. People from all over the globe began capitalizing on this development and started establishing their businesses in India. Large number of skilled and unskilled workers from across the country began to move to the urban cities of Mumbai, Delhi, Calcutta and Chennai, among others. This led to a huge growth in the housing sector of India's business centers and Mumbai witnessed one the largest economic boost in its real estate market. A number of companies started acquiring new lands, redeveloping existing buildings and creating bigger and better housing projects. To participate in this growth of the nation and to provide high quality, affordable houses on time to many young and aspiring families, Haware group began its journey in the construction sector with residential projects in Navi Mumbai's Kharghar node.

#### Performance

The ideology of the business has always been to provide housing for all. The group began operations from the upcoming nodes of Navi Mumbai and established its credibility in quick time, with timely delivery of high quality houses at affordable prices. The performance over the years has highlighted two major characteristics of the Haware group and its management team.

- 1. The group has gained an expertise in understanding the consumer's requirements and identifying new centers of development within the city to meet this demand. Right from the start of Haware's projects in Kharghar to the recent projects in Thane Ghodbunder Road and Kalyan, every area that the group has launched its project in has becomea center of development. Investors and consumers have seen the values of their properties grow multifold and have reaped massive returns on their investment.
- 2. The other expertise of the group has been in the timely delivery of high quality residential and commercial projects. The Haware group has successfully handed over more than 45,000 houses over the last two decades, and this has given the consumer the comfort and trust that their money will give them the best possible product and led to an assurance of timely delivery of their flat. We have a history of not a single project having launched and not reaching completion.



# Pioneers of Nano Housing™

## NANO HOUSING

#### The Idea

Conceptualized by Dr. Suresh Haware Solution to solve India's housing shortage Reduce area of the house by 25% while maintaining required basic area Reduce rate of the house by 25% while maintaining quality of construction Effective 43.75% reduction in price of house

#### The Innovation

Mass scale: Each project at least 500 houses or more Economies of scale to reduce cost of construction Source all materials from manufacturers (and not dealers / distributors) Lower overheads and maintenance costs due to mass scale

#### The Execution

First Nano Housing Project - Haware Nisarg Padgha Areas of 1RK, 1BHK, 2BHK reduced by almost 25% Sale rates reduced by 25% Result: More than 500 booked within two weeks Project completed in time with specified quality

#### The Success

Haware Nisarg Padgha - 615 nano houses delivered on time Haware Nirmiti Khandeshwar - 688 nano houses delivered on time Haware Citi Thane - 1,815 nano houses delivered on time Haware Nakshtra, Palghar - 656 nano houses to be delivered Fantasia Business Park, Vashi - 605 nano offices and shops delivered on time Haware Infotech Park, Vashi - 223 nano offices delivered on time Haware Pinnacle, Kalyan - 378 nano houses and shops to be delivered within time



# VISION

To be the largest provider of high quality, affordable homes in all of India by creating value beyond expectation for customers, investors, partners and associates

## **MISSION**

To continuously focus on creating more value for all customers To maintain relentless focus on execution of targets and outperform set goals To deliver high returns for investors, partners, associates and team members To monitor financial sustainability of undertakings and adhere to set policies To focus on continuous training and development to outperform the industry To maintain environmental sustainability and adopt green practices



### THE HAWARE BRAND

The Haware brand stands for trust, reliable quality and on time performance.

## THE PYRAMIDS

The logo consists of three visible pyramids and one invisible pyramid. Pyramids have been known to be one of the most stable structures in history. The Haware group aims to provide this stability in the lives of its customers and help them realize their dream home. The pyramids in the logo represent multiple thoughts and guiding principles.

The blue pyramid stands for self, the bigger red pyramid represents the family, the third yellow pyramid represents the society and the invisible white pyramid represents the nation. The logo is an inspiration to take control of one's life and stand up on one's feet, to take care of self, to take care of and grow the family, to take care of, grow and contribute to society and thus be an invincible part of the great process of nation building.

## THE COLOURS

The three colours of the brands also represent the three main guiding principles of the Haware brand.

The blue represents trust, which is the most important parameter that the Haware group works with. The entire business of the group is based on a relationship of trust and the Haware group gives utmost importance to keeping up the trust with its customers, contractors, vendors, suppliers and partners.

The red pyramid represents "passion to perform", highlighting the group's focus on execution. The Haware group has successfully delivered more than 45000 houses till date and promises to build on this performance to ensure successful delivery of all its projects on time.

The yellow pyramid represents satisfaction. The group has provided shelter to almost 2 lac people living in its houses, and this is a group of customers that are leading a happy and satisfied life. The group aims to ensure this satisfaction for all of its customers.

#### MANAGEMENT PROFILE



#### Dr. Suresh Haware

Chairman and Managing Director

Dr. Suresh Haware is a world-renowned business leader and real estate expert, having the experience of developing more than 45,000 houses across Mumbai metropolitan region within the last two decades. Having completed his Ph.D in Global Real Estate and Affordable Nano Housing from the University of Mumbai, he is also recognised as the Pioneer of Nano Housing in India. Dr. Suresh Haware is the Chairman and Managing Director of Haware Properties.

Dr. Haware is an expert in identifying upcoming real estate nodes and leads the process of land acquisition for the company. He is the strategic head and master-planner of the group, having established world-renown nodes of Kharghar, Nerul, Sanpada, Vashi, Ghansoli, Airoli in Navi Mumbai, Ghodbunder road in Thane and most recently, the node of Muthaval in Kalyan. Every area Dr. Haware has touched has turned into gold, with all the nodes getting established as centers of development within the Mumbai Metropolitan region. He has been awarded with more than 100 different national and international awards for his work in the real estate sector.

Before joining the group, Dr. Haware worked with the Department of Atomic Energy (DAE) at the Bhabha Atomic Research Centre (BARC) for 27 years as a Nuclear Scientist. He represented India at the I.A.E.A. conference held in Vienna and presented India's stance on nuclear energy. His 37 scientific research papers have been published in renowned international journals.

Dr. Haware has successfully finished M.A in History from Mumbai University. Before that he has also finished his M.Tech. in Nuclear Engineering from the Bhabha Atomic Research Centre Training School. He is also a Gold Medalist from Nagpur University, where he pursued his B.Tech in Chemical Engineering. He has also pursued B.Sc before going on to complete his B.Tech.

He is the current Chariman of Shri Saibaba Sansthan Trust, Shirdi. He has held positions as a Trustee at Jawaharlal Nehru Port Trust (JNPT). He is an avid public speaker and has presented public seminars in various public functions and universities including Oxford University, London University, Cambridge University, Mumbai University.

He is the author of three books - Doing Business Without Your Money, Udyog Karawa Aisa and Udyog Tumcha Paisa Dusryancha. He is also the visionary and leader behind two TV shows hosted by himself - The Suresh Haware Startup Show and The Suresh Haware Business Show. He is also a mountaineer and has successfully completed two Himalayan expeditions in the Mount Everest region: Everest Base Camp & Mt.Island Peak, and an expedition to the continent of Antarctica.

#### MANAGEMENT PROFILE

#### **Amit Haware**

C.E.O and Joint Managing Director

Mr. Amit Haware is the young and dynamic leader of the Haware group, who is known for his excellent understanding of the real estate sector and his expertise in timely, high quality construction of real estate projects. He is the C.E.O. and Joint Managing Director of the group and leads the strategic planning and execution of all projects of the group.

Mr. Amit is an expert in the areas of planning, and is deeply



involved in architectural and construction planning of all the projects. He is an active learner, and tries to incorporate all his learning from his expertise of constructing and handing over thousands of houses into the planning of the project. He has also led the fastest project execution of all projects in Mumbai, having completed construction of the group's Haware Citi project of over 2000 houses in under three and half years. The group successfully handed over keys to more than 2000 residents on a single day, creating a record in the real estate sector of the country. Mr.Amit also manages the marketing and sales department of the group, leading the responsibility of sales at all of the group's projects. He has an in-depth understanding of the customers' mindset and leads the sales team with his energetic and positive attitude. He has been awarded with many prestigious national & international awards for his excellence in execution & delivery of high quality affordable nano housing projects throughout the Mumbai including India's Most Promising Brand Award in London from World Consulting & Research Corporation in association with Ernst & Young, Artists in Concrete Award, Youth Icon award, Vishwakarma Award, Rashtriya Rattan Award from International Study Circle amongst others.

Prior to joining the group, Mr. Amit Haware worked in FMCG giant Procter & Gamble in the marketing and sales departments as a key account manager. He led the marketing, sales and distribution of P&G products in states of Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir and Chandigarh. He was awarded with 5 awards in his 1st year at P&G including award for Best New Hire. He has also completed a brief stint with Coca Cola India Inc. as a Marketing Manager.

He has completed He has completed his MBA in Marketing from Jamnalal Bajaj Institute of Management Studies (JBIMS) and his B.E. in Electronics and Telecommunications Engineering from the Vivekanand Educational Society's Institute of Technology. He has also completed Executive Education Program for Strategic Real Estate Management at the Indian School of Business (ISB).

He currently serves on the Board of Maharashtra State Board of Technical Education. He is also one the board of Central Hindu Military Education Society, Nashik.

#### MANAGEMENT PROFILE



#### **Amar Haware**

Executive Director and C.F.O.

Mr. Amar Haware is the energetic leader of the Haware group and handles the responsibility of leading the construction, finance and accounting departments of the group. Mr. Amar is also actively involved in the planning and execution of all of the group's projects with a focus on ensuring highest quality of construction. He also works with and assists the C.E.O. in the marketing and sales department, interacting with all the existing and potential customers during

marketing and sales campaigns with a focus on consumer experience management.

Mr. Amar Haware has an in depth understanding of the financial aspects of the real estate industry, and manages all of the groups' financial activities. He derives great insights from his experience of working with leading national and internal financial institutions across multiple sectors, and astutely manages the cash flows of the group. He is also managing the construction and execution activities at the group's projects in Kalyan - Haware Pinnacle and Haware Paradise.

Prior to joining the group, Mr. Amar Haware worked with the Indiabulls Housing Finance Ltd. in the C.E.O's investor relations and analytics team. He participated and coordinated with investors of the group and coordinated with multiple rating agencies. Before this, he has also worked with the global petroleum giant ExxonMobil, having worked as a financial consultant for their CSR activities in Indonesia. He also has an experience of working in cross border M&A transactions, having worked for Martinwolf M&A Advisors, an investment bank in San Francisco, USA.

He has successfully completed his MBA in Global Finance with Honors from the Thunderbird School of Global Management, USA and an M.S. in Global Management from the Thunderbird School of Global Management, USA. He has also completed a B.Tech in Computer Engineering from the Veermata Jijabai Technological Institute (VJTI). He is currently pursuing his CFA charter from the CFA Institute, USA.

He loves travelling & has travelled more than 40 countries. He is an adventure sports lover & a certified Scuba Diver. He is also actively involved in contributing back to society & has volunteered to teach at various municipal corporation & zilla parishad schools in Mumbai with an NGO.

# LIST OF FEW COMPLETED PROJECTS

Sr.	Project Name	Node	Approx area (lac Sq.Ft.)
1	Eden House	Airoli	0.90
2	Eden Tower	Airoli	1.50
3	Green Park	Airoli	0.75
4	Gurukul	Airoli	0.75
5	Krishna Kannaiya	Airoli	1.15
6	Soham	Airoli	1.00
7	Gurukrupa	Airoli	0.40
8	Eden Park	Airoli	0.45
9	Nilambari	Airoli	0.50
10	Haware Parekh Chember	Chembur	0.15
11	Bldg 84 Tilaknagar	Chembur	0.60
12	Panchvati	Gansoli	1.10
13	Panchvati Plaza	Gansoli	0.80
14	Vrindavan Pant nagar	Ghatkopar	0.15
15	Indraprastha Regency	Goregaon	0.50
16	Green Park PH-I	Kamothe	1.55
17	Green Park PH-II	Kamothe	0.40
18	Green Park PH-III	Kamothe	1.60
19	Nirmiti	Khandeshwar	4.45
20	Spendor	Kharghar	3.00
21	Glory	Kharghar	0.75
22	Gulmohar	Kharghar	0.80
23	Tiara Shopping Complex	Kharghar	0.75
24	Tiara	Kharghar	2.00
25	Shiv Shambhoo	Kharghar	0.30
26	Shri Ganesh	Kharghar	0.25
27	Friends	Kharghar	0.25
28	Sai	Kharghar	0.25
29	Soni	Kharghar	0.18
30	Bhairavnath	Kharghar	0.25
31	Mahalaxmi	Kharghar	0.35
32	Prince Palace	Kharghar	0.35
33	Vaishali	Kharghar	0.30
34	Gayetri	Kharghar	0.30
35	ACE	Kharghar	0.30
36	Jaybhavani	Kharghar	0.50

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# LIST OF FEW COMPLETED PROJECTS

Sr.No.	Project Name	Node	Approx area (lac Sq.Ft.)
37	Saudamini	Kharghar	0.25
38	Shantiniketen B	Kharghar	1.40
39	Shantiniketen C	Kharghar	0.95
40	Sawali	Kharghar	0.60
41	Kaveri	Kharghar	1.60
42	Shanti Kunj	Kharghar	1.20
43	Shantivan	Kharghar	0.25
44	Sairaj	Kharghar	0.30
45	Co-Optex	Kharghar	0.17
46	Sankalp	Kharghar	0.17
47	Akashdeep	Kurla Nehrunagar	0.19
48	Gitanjali	Kurla Nehrunagar	0.17
49	Thermal	Kurla Nehrunagar 🧹	0.17
50	Balaji Kripa	Nerul	1.75
51	Greenland	Nerul	0.25
52	Tantra Sangam	Neruł	0.30
53	Centurion Shopping & Office	Nerul	5.00
54	Vrindavan	New Panvel	3.25
55	Vrindavan-B	New Panvel	0.55
56	Tulsi Tower	New Panvel	0.60
57	Vrindavan Commerical	New Panvel	0.20
58	Mauli	New Panvel	0.40
59	Raigad	New Panvel	0.25
60	Nisarg	Padghe / Taloja	2.50
61	Nakshtra	Palghar	5.10
62	Hare Krishna	Sanpada	0.25
63	Gurusimran	Sanpada	0.35
64	Ashtavinayak	Sanpada	0.20
65	Koyna	Sanpada	0.20
66	Haware Citi	Thane	12.00
67	Haware Estate	Thane	2.60
68	Vashi Infotech Park	Vashi	0.85
69	Balaji Tower	Vashi	1.10
70	Silicon Tower	Vashi	1.10
71	Fantasia	Vashi	4.00
72	Haware Infotech Park	Vashi	4.50
	Total		84.30







# HAWARE NAKSHATRA PALGHAR



# HAWARE NIRMITI KAMOTHE



# HAWARE CITI THANE - ACTUAL PHOTOS



# SOME OF OUR COMPLETED PROJECTS HAWARE CITI THANE - ACTUAL PHOTOS



# HAWARE CITI THANE Home Possession Handover Ceremony- ACTUAL PHOTOS



# SOME OF OUR ONGOING PROJECTS

# HAWARE PINNACLE KALYAN



# SOME OF OUR ONGOING PROJECTS

HAWARE PARADISE KALYAN - A SPORTS THEMED NANO HOUSING PROJECT



# INTELLIGENTIA by HAWARE VIKROLI, JVLR & THANE GHODBUNDER ROAD







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Intelligent Spaces For Intelligent People



#### THE TEAM

Developer: Haware Properties Liaison Architect: Space Design Design Architect: Minkke Architects, Singapore MEP Consultant: Godrej & Boyce Green Building Consultant: Godrej & Boyce Structural Consultant: Associated Consultants Current Status: IOD Received. Construction to start in December 2017

# INTELLIGENTIA by HAWARE THANE GHODBUNDER ROAD







The first G+30 storeyed building of Thane

## AWARDS & ACCOLADES

Most Iconic Affordable Housing Project - Haware Paradise Presented by Times Realty Icons, Nov 2017 Received by Mr.Sampat Dhaigude, Marketing Head, Haware Properties at the hands of Shri Ravindra Waikar, Hon'ble Minister of State for Housing, Higher & Technical Education, Government of Maharashtra





Sampat Dhaigude (Marketing Head, Haware Properties) receive the award for Iconic Affordable Homes Extended Western Suburbs for Project Haware Paradise from Ravindra Waikar

Realtor Of The Year- Haware Properties Presented by Times Realty Icons, Jun 2017 Received by Mr.Amit Haware (C.E.O. & Joint M.D., Haware Properties & Mr.Amar Haware (Executive Director & C.F.O., Haware Properties)

Power Leader Award - Amit Haware Presented by World Consulting & Research Corporation (WCRC) Received by Mr.Amit Haware (C.E.O. & Joint M.D.,

Haware Properties & Mr.Amar Haware (Executive Director & C.F.O., Haware Properties) at the hands of Lord Loomba, House of Lords, UK





India's Most Promising Brand - HAWARE Presented at World Trade Conference, Jul 2014 Received by Mr.Amit Haware (C.E.O. & Joint M.D., Haware Properties at the hands of Lord Swaraj Paul, House of Lords, UK & Ms. Preeti Patel, Member of Parliament, UK at Grosvenor House, London.

## **CONTACT US**



#### **CORPORATE OFFICE**

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